

CUSTOMER	ADVANTAGES
Student	<ul style="list-style-type: none"> • Help-desk support ALL hours so you study when you want - ALWAYS accessible- ALWAYS dependable for solutions • Zero downtime so you can complete your assignments and exams on time • User interface is intuitive and familiar, simulates an electronic notebook • Navigation self-explanatory • Works well with MAC and all browsers • Built-in context sensitive help • Automatic conversion of Word to HTML
Faculty	<ul style="list-style-type: none"> • Architecture facilitates pedagogically sound instruction • Unprecedented personalized help-desk service • Guaranteed seamless migration to WebStudy • Flexible course design in synchronous and asynchronous environment • Faculty demands for enhancements consistently met • Load materials once, use many across many courses, sections • Easy access to past-based courses • Ability to individualize a student's learning experience
LMS Institutional Administrator	<ul style="list-style-type: none"> • Unprecedented time savings on LMS launch • Faculty perceive CMS migration as a welcomed opportunity • Technically sound and reliable – real-time access to help desk incidents • Ability to replicate an entire course with one click - curriculum management • Administrative reporting is intuitive • Predictable timelines for upgrades & training implications • Creative, energetic, passionate WebStudy workforce is educationally focused • Software is always evolving through faculty input
Information Technology	<ul style="list-style-type: none"> • Sound hardware architecture with proven methods for scalability & redundancy • Predictable intervals for growth • Technically sound and reliable • WebStorium serves as an interim to cross- institutional LCMS • Minimize data-loss exposure • Monitor system health • LMS built on Microsoft technology • SIS interoperability • Nominal initial set-up costs • MiCTA approved vendor

	<ul style="list-style-type: none"> • Interoperability with commonly used online learning tools: TurnItIn, SoftChalk • Exceptional catastrophic disaster recovery
Academic Administration	<ul style="list-style-type: none"> • Cost-effective synchronous and asynchronous online learning software • Product development focused on innovative academic opportunities • Ability to brand amongst schools & program levels • Shorter time to campus-wide launch of technology-mediated instruction • Known & predictable timelines for upgrades & academic best practices training • Academic administrator access to courses 'as a guest' • Technology positioned to impact learning / higher education mission & values fulfilled • Functionality supports formation of learning outcomes strategy
University	<ul style="list-style-type: none"> • Reduced implementation costs with faster course migration • Long-standing relationship with wildly satisfied Pennsylvania Community Colleges • Shorter time to campus-wide launch • Re-direct campus resources on creative regional educational growth strategy • Pose the least risk of delaying future Pennsylvania revenue • MiCTA approved vendor
State System	<ul style="list-style-type: none"> • Clear understanding of education and PASSHE needs • An ideal partner in 21st century educational transformation • Share mutual goal to support student achievement • With reliable LMS provider, resources can focus on growth and retention • Shorter product evolutionary cycles - focus on learning